

INTERNAL ASSIGNMENT QUESTIONS M.B.A. II SEMESTER

2025



PROF. G. RAM REDDY CENTRE FOR DISTANCE EDUCATION

(RECOGNISED BY THE DISTANCE EDUCATION BUREAU, UGC, NEW DELHI)

OSMANIA UNIVERSITY

(A University Accredited by NAAC with "A" + Grade Category – I Graded Autonomy by UGC)

DIRECTOR

**Prof. N.Ch. Bhattacharyulu
Hyderabad – 7, Telangana State**

**PROF.G.RAM REDDY CENTRE FOR DISTANCE EDUCATION
OSMANIA UNIVERSITY, HYDERABAD – 500 007**

Dear Students,

Each student has to write and submit **Assignment** for each paper compulsorily and carries **30 marks**. The marks awarded to the students will be forwarded to the Examination Branch, OU for inclusion in the marks memo. If the student fail to submit Internal Assignments before the stipulated date, the internal marks will not be added in the final marks memo under any circumstances. The assignments will not be accepted after the stipulated date. **Candidates should submit assignments fee only remaning Examination fee pay to the Examination Branch,OU,after notification separately to be issued.**

Candidates are required to submit the Assignment fee receipt of Rs.500/- along with the assignment answers scripts at the concerned counter on or before **15.11.2025** and obtain proper submission receipt.

Assignments on Printed / Photocopy / Typed will not be accepted and will not be valued at any cost.

Only HAND WRITTEN ASSIGNMENTS will be accepted and valued.

Students are advised to use Blue Pen only.

Methodology for writing the Assignments (Instructions) :

1. First read the subject matter in the course material that is supplied to you.
2. If possible read the subject matter in the books suggested for further reading.
3. You are welcome to use the PGRRCDE Library on all working days for collecting information on the topic of your assignments. (10.30 am to 5.00 pm).
4. Give a final reading to the answer you have written and see whether you can delete unimportant or repetitive words.
5. The cover page of the each theory assignments must have information as given in FORMAT below.

FORMAT

- | | | |
|--------------------------------|---|--|
| 1. NAME OF THE STUDENT | : | |
| 2. ENROLLMENT NUMBER | : | |
| 3. NAME OF THE COURSE | : | |
| 4. SEMESTER (I, II, III & IV) | : | |
| 5. TITLE OF THE PAPER | : | |
| 6. DATE OF SUBMISSION | : | |
6. Write the above said details clearly on every subject assignments paper, otherwise your paper will not be valued.
 7. Tag all the assignments paper wise and submit them in the concerned counter.
 8. Submit the assignments on or before **15.11.2025** at the concerned counter at PGRRCDE, OU on any working day and obtain receipt.

DIRECTOR

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**MBA II SEMESTER
INTERNAL ASSIGNMENT**

PAPER – I : BUSINESS LAW & ETHICS

Answer the following all Questions. Each Question carries 5 Marks : 6x5=30

1. Discuss in detail about the essential elements of a contract.
2. What are Quasi Contracts ? Explain briefly the Quasi Contracts provided for by the Indian Contract Act.
3. Discuss the rights and duties of a Bailor and Bailee.
4. What is meant by crossing of a cheque? Distinguish between general and special crossing.
5. Classify the companies on the basis of different connotations and explain.
6. What are different kinds shareholders meetings provided under the companies Act, 1956? Explain.

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PAPER – II : HUMAN RESOURCE MANAGEMENT

Answer the following all Questions. Each Question carries 5 Marks : 6x5=30

1. What are the objectives of HRM?
2. What are the major issues in QEL?
3. Difference between Education, Training & Development.
4. Explain the concept of MBO in details.
5. Explain the future trends in Industrial Relations.
6. Discuss the changing role of trade unions.

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PAPER – III : ECONOMIC ENVIRONMENT & POLICY (EEP)

Answer the following all Questions. Each Question carries 5 Marks : 6x5=30

1. What is the classical theory of Employment ?
2. What are the causes of Inflation ?
3. Define MNCs. What are the merits and Demerits of MNCs?
4. Explain Non-Banking Financial Institutions & Money Market.
5. Discuss various components in monetary policy.
6. Discuss Disinvestment policies in India with special reference to Modern Developments.

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PAPER – IV : FINANCIAL MANAGEMENT

Answer the following all Questions. Each Question carries 5 Marks : 6x5=30

1. Define finance function and discuss its nature and scope.
2. Distinguish between Profit Maximization Vs Wealth Maximization Vs Welfare Maximization.
3. Explain the steps involved in investment decision process.
4. Briefly discuss the sources of short term and long term finance.
5. Write in detail about dividend theories of Gordon and Linter.
6. Define working capital ? Discuss its characteristics and factors determining working capital need.

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PAPER –V : MARKETING RESEARCH

Answer the following all Questions. Each Question carries 5 Marks : 6x5=30

1. Explain the steps of Marketing Research process to any industry of your choice.
2. What are the sources and methods of gathering Marketing Information ?
3. A Barley keeps a record of the sale of the no. of cakes of atype. information relating to 200 days sale. Find the simulation.

Demand	5	6	7	8	9	10	11	12
No. of days	4	10	16	50	62	38	12	8

Day	1	2	3	4	5	6	7	8	9	10
	61	74	24	03	59	16	84	92	52	07

4. Test Whether the two samples have come from the same population or not by applying Mann-Whitney “U” Test and comment.

Sample 1	57	39	60	78	74	53	73	38	69	46	39	48
Sample 2	61	52	41	40	32	72	53	44	72	67	44	70

5. A Product is classified as 1st, 2nd, 3rd, 4th grade. The past performance of the plant shows, that the respective propositions are 8:4:2:1. Use parametric test (X^2)

Grade	1	2	3	4	Total
Frequency	340	130	100	30	600

6. Explain Report format on Marketing Research Process ?

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PAPER –V : QUANTITATIVE TECHNIQUES FOR DECISION MAKING (QTDM)

Answer the following all Questions. Each Question carries 5 Marks : 6x5=30

1. Explain various Quantitative Techniques for Decision Making.
2. Explain slack variable, surplus variable and Artificial variable.
3. Explain NWCR with suitable example.
4. Explain simplex method with suitable example.
5. Explain CPM Network diagram with suitable example.
6. Write waiting line concepts in detail.